



**FOR IMMEDIATE RELEASE**

## **Progress Update for the Global Coaching & Mentoring Alliance (GCMA)**

The GCMA, comprising Association for Coaching (AC), European Mentoring and coaching Council (EMCC), and International Coach Federation (ICF), recently met in London on the 24th November 2015. This provides a latest update:

### **1. Global Code of Ethics**

Informed by conversations at GCMA and, in response to feedback from the coaching market, each body has reviewed its ethical code to determine common good practice. We concluded there was considerable alignment across the three bodies.

To provide appropriate guidelines and standards of conduct, the AC and EMCC have drafted a single, global code of ethics, which will be launched shortly in early 2016 and apply to all membership categories. The ICF has recently reviewed and issued its own ethical code to members. To champion excellent coaching globally, the AC and EMCC will be seeking other global coaching organisation signatories to this global code of ethics once it launches.

It is also hoped that this code will have a wider impact by informing the work of people who are not AC or EMCC members but carry out coaching related activities.

### **2. Global Set of Common Coaching and Mentoring Competencies**

The AC joined the work undertaken by the EMCC and ICF reviewing the commonalities across each body's coaching and mentoring competencies. It was found there was considerable alignment and, as such, no further work is planned in this area. This conclusion should give comfort and confidence to coaches and the wider coaching market that there is cohesion in what constitutes effective coaching and mentoring practice.

### **3. The future work of the GCMA**

The AC, EMCC and ICF are seeking feedback in the form of aspirations and suggestions from its Members to inform the GCMA's work going forward. Each body will consult members through its existing communication channels and Members should look out for a separate announcement shortly.

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